



29-31 July 2022, The Museum of East Anglian Life, Stowmarket

PRIMADONNA FESTIVAL 2022

TRADER FAQ

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What is a standard (non-food) pitch?

A standard pitch is a space for a stall which is not selling food or drink. This includes clothes, accessories and crafts, but could also include food gifts (packaged to be taken home), eg jams and chutneys.

All pitches will be located in a central 'marketplace' on the main lawn at the venue where footfall is heaviest. Stalls will be located under a large open-sided marquee so you will be sheltered in the event of bad weather. A table and two chairs will be provided for you.

What is a charity/community stall?

If you are a local community group or a registered charity, we may be able to offer you a discounted pitch, as Primadonna is very much a community event. Please give details on the application form.

What is a mobile trader/walkaround?

If you do not need a physical pitch and can carry and sell your goods from about your person, you can request a walkaround (/mobile) pitch.

What size is a standard pitch?

3m x 3m.

What can I sell from my pitch?

The answer is almost anything. Clothes, gifts, accessories, crafts, jewellery, leather goods, furniture, textiles... to name just a few, however we are a festival with a conscience and you unethical goods won't go down well with our visitors! **There are a small number of goods which cannot be traded at Primadonna:**

- Anything illegal, including drugs (and drugs paraphernalia) and weapons
- "Legal" or natural highs
- Alcohol for consumption on site
- Black henna

Of course you don't need to be selling anything. For example, if you are a charity or local community group, then you may wish to distribute information, or offer activities for people to participate in.

How much does it cost to have a stall at Primadonna?

Stalls are £150 + VAT for the three days of the festival. If you would like us to consider a special rate for you, please get in touch.

Can I have more than one stall?

Yes – please complete a separate form for each so that we have all the details.

When can I arrive?

You can arrive between 9am and 1pm on Friday 29 July, or on Thursday 28 by arrangement.

When can I leave?

You can leave between 5pm and 7pm Sunday 31 July, or on Monday 1 August by arrangement.

Is there water/electricity onsite?

There is a water tap available on site. Site lighting will be provided but not stall lighting. Stall electricity can be provided if booked in advance.

Can I park next to my stall?

No – parking is not permitted next to your stall. If you arrive at the allotted time you will have some vehicular access to the site, but not necessarily all the way to your stall. Outside of the allotted arrival/departure sites your car must be removed from the site.

Where can I park?

Parking is available in Iliffe Way car park. Please park in the museum car park closest to Stowmarket Tennis Club, as this is a long stay, parking for the entire day is £2.50.

For cashless parking in Iliffe Way Car Park, Stowmarket, IP14 1PN (location 747203) – visit MiPermit.

I have a disability; can I park at my stall?

You can park inside the museum grounds, a very short distance away from both of the areas for stallholders. Parking is free. Please let us know in advance if you have access requirements and we will do our best to help you.

Can I camp?

You may camp at the festival provided you have pre-booked a camping slot at £10 per night available [here](#).

Can I bring a generator?

No.

Can my stock be left on my stall overnight?

Yes but at your own risk – there will be no security allocated to the stalls.

How do I pay for my pitch?

Preferably by bank transfer. Once you have confirmed your booking, we will send you an invoice with our details. Please note that your pitch is not reserved until we have received payment.

I need to cancel, can I get a refund?

We will send you full terms and conditions with your invoice. Please contact us as soon as possible if you have booked and then find that you are unable to attend.

Do I need public liability insurance? Where can I get this from?

You must have public liability insurance (all traders) and employee liability insurance (if over 10 employees) to trade at Primadonna. If you do not already have insurance in place we recommend contacting the National Market Traders Federation. It is also possible to purchase short term cover.

How do I find the Festival?/What's the address?

Primadonna Festival is taking place at the Museum for East Anglian Life in Stowmarket. The Museum of East Anglian Life is in Iliffe Way, opposite the ASDA supermarket in the centre of Stowmarket.

The Museum is signposted from the main A14 trunk road and the B1115 to Great Finborough. For SatNav users please enter IP14 1DE or search for 'Iliffe Way'

Please note: There is no vehicular access to the Museum via Crowe Street, please do not follow SatNav instructions that take you this way.